

Charlotte (WSOC)		Rate
By Broadcast Month	Sports	
Sep. 2012	119	\$136,165.00
Oct. 2012	24	\$34,470.00
Grand Total :	143	\$170,635.00

Contract #	325069	Date Entered	08/01/12
Schedule Dates	09/25/12-10/14/12	Last Modified	10/09/12
Advertiser	PolyB Obama/D/PreJ/US (16256)	Entered By	JILL HIPSKIND
Agency	Greer, Margolis, Mitchell & Associates (2890)	CO-OP	No
Product	Political - Federal Candidate (1067)	Headline #	06260215
Brand	1536/OBAMA FOR AMERICA (134148)	Demo	
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Sales Office	Telerep/Philadelphia	Package Deal	
Buyer Name	BASSETT, LAURA	Commission %	15.00
Phone/Fax	/	Commission	\$25,595.25
CPE	95/01/1536	Net Total	\$145,039.75
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	OBAMA FOR AMERICA		
WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700	Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007		
			

Line	Line Type / Break Type (Ref #)	Dates		Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
		Sec	Sec																
1.1	Normal Line / Spot	39/25/12-09/28/12	39/25/12-09/28/12	6	:30 5 - 5:30A (EST)	3	X	X	X	X	X	X		3	\$375.00	\$1,125.00	Charlot (WSOC)		9/21/12
2.1	Normal Line / Spot	39/25/12-09/28/12	39/25/12-09/28/12	6	:30 6 - 6:30A (EST)	2	X	X	X	X	X	X		2	\$850.00	\$1,700.00	Charlot (WSOC)		9/21/12
3.1	Normal Line / Spot	39/25/12-09/28/12	39/25/12-09/28/12	5	:30 7 - 8A (EST)	6	X	X	X	X	X	X		6	\$775.00	\$4,650.00	Charlot (WSOC)		9/21/12
4.1	Normal Line / Spot	39/25/12-09/28/12	39/25/12-09/28/12	6	:30 8 - 9A (EST)	7	X	X	X	X	X	X		1	\$725.00	\$5,075.00	Charlot (WSOC)		9/21/12
5.1	Normal Line / Spot	39/25/12-09/28/12	39/25/12-09/28/12	5	:30 4:30A - 4:59A (EST)	4	X	X	X	X	X	X		1	\$125.00	\$125.00	Charlot (WSOC)		9/25/12
7.2	Normal Line / Spot	39/29/12-09/29/12	39/29/12-09/29/12	5	:30 6 - 8A (EST)									2	\$300.00	\$600.00	Charlot (WSOC)		9/25/12
9.2	Normal Line / Spot	39/29/12-09/29/12	39/29/12-09/29/12	5	:30 8 - 9A (EST)									2	\$375.00	\$750.00	Charlot (WSOC)		9/21/12
10.1	Normal Line / Spot	39/30/12-09/30/12	39/30/12-09/30/12	5	:30 8 - 7A (EST)									1	\$275.00	\$275.00	Charlot (WSOC)		9/21/12
11.1	Normal Line / Spot	39/30/12-09/30/12	39/30/12-09/30/12	5	:30 7 - 8A (EST)									1	\$300.00	\$300.00	Charlot (WSOC)		9/21/12
12.1	Normal Line / Spot	39/30/12-09/30/12	39/30/12-09/30/12	5	:30 8 - 9A (EST)									1	\$300.00	\$300.00	Charlot (WSOC)		9/21/12
13.1	Normal Line / Spot	39/25/12-09/28/12	39/25/12-09/28/12	5	:30 9 - 10A (EST)	4	X	X	X	X	X	X		1	\$375.00	\$1,500.00	Charlot (WSOC)		9/21/12
14.2	Normal Line / Spot	39/25/12-09/28/12	39/25/12-09/28/12	5	:30 10 - 11A (EST)	4	X	X	X	X	X	X		1	\$375.00	\$1,500.00	Charlot (WSOC)		9/21/12
15.1	Normal Line / Spot	39/25/12-09/28/12	39/25/12-09/28/12	5	:30 11 - 12P (EST)	3	X	X	X	X	X	X		3	\$550.00	\$1,650.00	Charlot (WSOC)		9/21/12
16.1	Normal Line / Spot	39/25/12-09/28/12	39/25/12-09/28/12	5	:30 11 - 1P (EST)	4	X	X	X	X	X	X		1	\$375.00	\$1,125.00	Charlot (WSOC)		9/21/12

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with WSOC-TV's stations.

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Charhouse (WSOC)	Spots	Rate
By Broadcast Month		
Sep. 2012	119	\$136,165.00
Oct. 2012	24	<u>\$34,470.00</u>
Grand Total:	143	\$170,635.00

Contract #	325069
Schedule Dates	09/25/12-10/14/12
Advertiser	Pol/8 Obama/D/Pre/US (16256)
Agency	Greer, Margolis, Mitchell & Associates (2890)
Product	Political - Federal Candidate (1067)
Brand	1536/OBAMA FOR AMERICA (134148)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	BASSETT, LAURA
Phone/Fax	/
CPE	95/101/1536
Account Types	National/Political
Billing Type	Standard
Comments	OBAMA FOR AMERICA

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SAT	MO	TU	We	TH	FR	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	12P- 12:30P (EST)							1	1	1	\$275.00	\$275.00	Charlotte (WSOC)		9/21/12
18.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	12P- 12:30P (EST)							1	1	1	\$275.00	\$275.00	Charlotte (WSOC)		9/21/12
19.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	4P- 5P (EST)	3	X	X	X	X	X			3	\$825.00	\$2,475.00	Charlotte (WSOC)		9/21/12
20.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	5P- 5:30P (EST)	6	X	X	X	X	X			6	\$850.00	\$5,100.00	Charlotte (WSOC)		9/21/12
21.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	5:30P- 6P (EST)	6	X	X	X	X	X			6	\$875.00	\$5,250.00	Charlotte (WSOC)		9/21/12
22.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	6P- 6:30P (EST)	7	X	X	X	X	X			7	\$1,100.00	\$7,700.00	Charlotte (WSOC)		9/21/12
23.2	Normal Line / Spot	09/29/12-09/29/12	5	:30	7P- 7:30P (EST)							1	1	1	\$490.00	\$490.00	Charlotte (WSOC)		9/21/12
24.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	6P- 6:30P (EST)							1	1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		9/21/12
25.1	Normal Line / Spot	09/25/12-09/28/12	4	:30	6:58P- 7:30P (EST)	4	X	X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		9/21/12
26.1	Normal Line / Spot	09/25/12-09/28/12	4	:30	7:30P- 7:55P (EST)	4	X	X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		9/21/12
27.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	7P- 8P (EST)							1	1	1	\$500.00	\$500.00	Charlotte (WSOC)		9/21/12
29.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	8P- 10P (EST)							1	1	1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		9/21/12
30.1	Normal Line / Spot	09/25/12-09/25/12	5	:30	10P- 11P (EST)							1	1	1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		9/21/12
31.1	Normal Line / Spot	09/26/12-09/26/12	5	:30	9P- 9:30P (EST)							1	1	1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		9/21/12

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CONFIRMATION CONTRACT

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325069

Schedule Dates 09/25/12-10/14/12

Advertiser Pol/8 Obama/D/Pref/US (16256)

Agency Greer, Margolis, Mitchell & Associates (2890)

Product Political - Federal Candidate (1067)

Brand 1536/OBAMA FOR AMERICA (134148)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia, Philadelphia

Buyer Name BASSETT,Laura

Phone/Fax /

CPE 95/101/1536

Account Types National/Political

Billing Type Standard

Comments OBAMA FOR AMERICA

WSOC-TV		Date Entered 08/01/12	Last Modified 10/09/12	Entered By Jill Hipskind	Comments:
Schedule Dates	09/25/12-10/14/12	By Broadcast Month	Spots 119	Rate \$136,165.00	
Advertiser	Pol/8 Obama/D/Pref/US (16256)	By Sep. 2012	24	\$34,470.00	
Agency	Greer, Margolis, Mitchell & Associates (2890)	Oct. 2012	24	\$34,470.00	
Product	Political - Federal Candidate (1067)	Grand Total:	143	\$170,635.00	
Brand	1536/OBAMA FOR AMERICA (134148)				
Salesperson	Telerep/Philadelphia, Philadelphia (1057)				
Sales Office	Telerep/Philadelphia, Philadelphia				
Buyer Name	BASSETT,Laura				
Phone/Fax	/				
CPE	95/101/1536				
Account Types	National/Political				
Billing Type	Standard				
Comments	OBAMA FOR AMERICA				

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.1	Normal Line / Spot	09/27/12-09/27/12	5	:30	10P- 11P (EST)							1	1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		9/21/12	
33.1	Normal Line / Spot	09/28/12-09/28/12	5	:30	9P- 10P (EST)							1	1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		9/21/12	
34.1	Normal Line / Spot	09/28/12-09/28/12	5	:30	10P- 11P (EST)							1	1	\$3,700.00	\$3,700.00	Charlotte (WSOC)		9/21/12	
35.2	Normal Line / Spot	09/30/12-09/30/12	6	:30	8P- 9P (EST)							1	1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		9/21/12	
36.2	Normal Line / Spot	09/30/12-09/30/12	5	:30	9P- 10P (EST)							1	1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		9/21/12	
37.1	Normal Line / Spot	09/25/12-09/28/12	4	:30	11P-11:30P (EST)		6	X	X	X	X	6	6	\$1,200.00	\$7,200.00	Charlotte (WSOC)		9/21/12	
38.1	Normal Line / Spot	09/30/12-09/30/12	4	:30	11P-11:30P (EST)							1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		9/21/12	
39.1	Normal Line / Spot	09/29/12-09/29/12	4	:30	11:30P- 12:05A (EST)							1	1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		9/21/12	
40.1	Normal Line / Spot	09/25/12-09/27/12	5	:30	11:35P- 12:02A (EST)		3	X	X	X	X	3	3	\$500.00	\$1,500.00	Charlotte (WSOC)		9/25/12	
41.2	Normal Line / Spot	09/29/12-09/29/12	5	:30	8P- 11:30P (EST)							3	3	\$2,500.00	\$7,500.00	Charlotte (WSOC)		9/21/12	
44.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	7A- 8A (EST)							2	2	\$775.00	\$1,550.00	Charlotte (WSOC)		9/21/12	
45.1	Normal Line / Spot	10/01/12-10/01/12	6	:30	8A- 9A (EST)							1	1	\$725.00	\$725.00	Charlotte (WSOC)		9/21/12	
47.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	10A- 11A (EST)							1	1	\$375.00	\$375.00	Charlotte (WSOC)		9/21/12	
48.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	5:30P- 6P (EST)							1	1	\$875.00	\$875.00	Charlotte (WSOC)		9/21/12	

CONFIRMATION CONTRACT

Accepted/Agency/Advertiser:	Date:	Accepted Station:
		Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



W.SOC.TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
1050 K Street NW
Washington, DC 20007

<u>Charlotte (WSOC)</u>	<u>By Broadcast Month</u>	<u>Shows</u>	<u>Rate</u>
Sep. 2012		119	\$136,165.00
Oct. 2012		24	<u>\$34,470.00</u>
Grand Total:		143	\$170,635.00

Contract #	325069	Date Entered	08/01/12
Schedule Dates	09/25/12-10/14/12	Last Modified	10/09/12
Advertiser	Po/B Obama/DPre/US (16256)	Entered By	Jill Hipskind
Agency	Greer, Margolis, Mitchell & Associates (2890)	CO-OP	No
Product	Political - Federal Candidate (1067)	Headline #	08260215
Brand	1536/OBAMA FOR AMERICA (134148)	Demo	
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Sales Office	Telerep/Philadelphia	Package Deal	
Buyer Name	BASSETT, LAURA	Commission %	15.00
Phone/Fax	/	Commission	\$25,595.25
CPE	95/101/1536	Net Total	\$145,039.75
Account Types	National/Political	Sales Tax	
Billing Type	Standard	Comments	OBAMA FOR AMERICA

Line	Line Type / Break Type (Ref #)	Dates	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
50.1	Normal Line / Spot	10/01/12-10/01/12	5	:30 6P- 6:30P (EST)	1	X							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		9/21/12
51.1	Normal Line / Spot	10/01/12-10/01/12	6	:30 6:58P- 7:30P (EST)	1	X							1	\$1,700.00	\$1,700.00	Charlotte (WSOC)		9/21/12
52.1	Normal Line / Spot	10/01/12-10/01/12	4	:30 7:30P- 7:56P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		9/21/12
53.1	Normal Line / Spot	10/01/12-10/01/12	4	:30 11P- 11:35P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		9/21/12
54.1	Normal Line / Spot	10/01/12-10/01/12	5	:30 11:35P- 12:02A (EST)	1								1	\$500.00	\$500.00	Charlotte (WSOC)		9/21/12
55.1	Normal Line / Spot	09/28/12-09/28/12	5	:30 12:05A- 12:35A (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)		9/21/12
56.0	Normal Line / Spot	09/25/12-09/28/12	6	:30 5:30A- 6A (EST)	2	X	X	X	X				2	\$375.00	\$750.00	Charlotte (WSOC)		9/21/12
57.0	Normal Line / Spot	09/25/12-09/28/12	5	:30 6:30A- 7A (EST)	3	X	X	X	X				3	\$850.00	\$2,550.00	Charlotte (WSOC)		9/21/12
58.0	Normal Line / Spot	10/01/12-10/01/12	5	:30 5P- 5:30P (EST)									1	\$850.00	\$850.00	Charlotte (WSOC)		9/25/12
59.0	Normal Line / Spot	09/27/12-09/28/12	6	:30 5A- 5:30A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)		9/25/12
60.0	Normal Line / Spot	10/01/12-10/01/12	6	:30 5A- 5:30A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)		9/25/12
61.0	Normal Line / Spot	09/27/12-09/28/12	6	:30 6A- 6:30A (EST)									2	\$850.00	\$1,700.00	Charlotte (WSOC)		9/25/12
62.0	Normal Line / Spot	10/01/12-10/01/12	6	:30 6A- 6:30A (EST)									1	\$850.00	\$850.00	Charlotte (WSOC)		9/25/12
63.0	Normal Line / Spot	09/27/12-09/28/12	5	:30 7A- 8A (EST)									1	\$775.00	\$775.00	Charlotte (WSOC)		9/25/12

CONFIRMATION CONTRACT

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Equal Opportunity Employer We do not discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325069

Schedule Dates 09/25/12-10/14/12
Advertiser Pol/B Obama/P/Prev/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)
Salesperson /
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/101/1536
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Date Entered 08/01/12
Last Modified 10/09/12
Entered By Jill Hipskind
Co-Op No
Headline # 06260215
Demo
Order Type Package Deal
Commission % 15.00
Commission \$25,595.25
Net Total \$145,039.75
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Sep. 2012 119 \$136,165.00
Oct. 2012 24 \$34,470.00
Grand Total: 143 \$170,635.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	7A- 8A (EST)	1	X							1	\$75.00	\$775.00	Charlotte (WSOC)		9/25/12
69.0	Normal Line / Spot	09/27/12-09/28/12	6	:30	8A- 9A (EST)	1		X	X					1	\$75.00	\$725.00	Charlotte (WSOC)		9/25/12
68.0	Normal Line / Spot	10/01/12-10/01/12	6	:30	8A- 9A (EST)	1	X							1	\$75.00	\$725.00	Charlotte (WSOC)		9/25/12
67.0	Normal Line / Spot	09/27/12-09/28/12	5	:30	11A- 12P (EST)	1		X	X					1	\$50.00	\$550.00	Charlotte (WSOC)		9/25/12
68.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	11A- 12P (EST)	1	X							1	\$50.00	\$550.00	Charlotte (WSOC)		9/25/12
69.0	Normal Line / Spot	09/27/12-09/28/12	5	:30	12P- 1P (EST)	1		X	X					1	\$375.00	\$375.00	Charlotte (WSOC)		9/25/12
70.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	12P- 1P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		9/25/12
69.0	Normal Line / Spot	09/27/12-09/28/12	5	:30	4P- 5P (EST)	1		X	X					1	\$225.00	\$225.00	Charlotte (WSOC)		9/25/12
71.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	4P- 5P (EST)	1	X							1	\$225.00	\$225.00	Charlotte (WSOC)		9/25/12
72.0	Normal Line / Spot	09/27/12-09/28/12	6	:30	5:30A- 6A (EST)	2		X	X					2	\$75.00	\$150.00	Charlotte (WSOC)		9/25/12
73.0	Normal Line / Spot	09/27/12-09/28/12	6	:30	5:30A- 6A (EST)	1	X							1	\$75.00	\$75.00	Charlotte (WSOC)		9/25/12
73.0	Normal Line / Spot	10/03/12-10/03/12	6	:30	5:30A- 6A (EST)	1		X						1	\$75.00	\$75.00	Charlotte (WSOC)		9/25/12
75.0	Normal Line / Spot	09/27/12-09/28/12	5	:30	6:30A- 7A (EST)	1		X	X					1	\$850.00	\$850.00	Charlotte (WSOC)		9/25/12
75.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	6:30A- 7A (EST)	1	X							1	\$850.00	\$850.00	Charlotte (WSOC)		9/25/12
77.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	3:30P- 7P (EST)	3								3	\$1,600.00	\$4,800.00	Charlotte (WSOC)		

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Comments:
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WSOC-TV		Contract # 325069	Date Entered 08/01/12
		Schedule Dates 09/25/12-10/14/12	Last Modified 10/09/12
Advertiser		Advertiser Pro/B Obama/D/Pree/US (16256)	Entered By Jill Hipskind
Agency		Greer, Margolis, Mitchell & Associates (2890)	Co-Op No
Product		Political - Federal Candidate (1067)	Headline # 06260215
Brand		1536/OBAMA FOR AMERICA (134148)	Demo
Salesperson		Telerep/Philadelphia, Philadelphia (1057)	Order Type Package Deal
Sales Office		Telerep/Philadelphia	Commission % 15.00
Buyer Name		BASSETT, LAURA	Commission \$25,595.25
Phone/Fax		/	Net Total \$145,039.75
CPE		95/101/1536	Sales Tax
Account Types		National/Political	
Billing Type		Standard	
Comments		OBAMA FOR AMERICA	
WSOC-TV		Greer, Margolis, Mitchell & Associates	
1901 North Tryon Street Charlotte, NC 28206-2700		3050 K Street NW Washington, DC 20007	

Advertiser		Comments		Entered		Last Modified		Entered By		Comments		Entered	
WSOC-TV													
1901 North Tryon Street Charlotte, NC 28206-2700													
Greer, Margolis, Mitchell & Associates													
3050 K Street NW Washington, DC 20007													

CONFIRMATION CONTRACT											
Accepted-Agency/Advertiser:		Accepted Station:		Date:		Comment:					

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.